

# ZAPXCLUSIVE

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#ZAPXCLUSIVE



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AVAILABLE ON





#ZAPXCLUSIVE

ZAP  
XCLUSIVE



# B I O G R A P H Y

ZAP Xclusive is a progressive clique of **creatives and curators**, committed to firing up **Popular Culture** by sharing the real voices & ideas of people that describe our new world.

Our content epitomizes the culture at its core investigating concepts like **music, fashion, style, dance TV, movies, sports, politics, & more.**



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## TOTAL REACH

**2.4M+**  
TOTAL VIEWERS

**2.7M+**  
IN - STREAM LIKES

**4.6M+**  
TOTAL IMPRESSIONS

**NEW EPISODES  
EVERY MONDAY  
9:00 AM/EST**





# #ZAPXCLUSIVE

NEW EPISODES  
EVERY MONDAY  
9:00 AM/EST



# ZAP XCLUSIVE

SEASON 1



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## PREVIOUS GUESTS



**ACTOR**  
TOBIAS TRUVILLIAN



**RHYTHM + FLOW**  
BIG MOUF BO



**ACTOR & HOST**  
TANJAREEN MARTIN



**MEMBER OF B5**  
CARNELL



**ACTRESS**  
MIRAM A. HYMAN



**R&B  
SUPERSTAR**  
RAHEEM DEVAUGHN



**PRODUCER OF ALL  
AMERICAN**  
SPENCER PAYSINGER



**FORMER  
WNBA PLAYER**  
AUNTIE CHANTEL



**COVER  
MODEL**  
DORA RODRIQUEZ



**FORMER MEMBER OF  
MINDLESS BEHAVIOR**  
RAYAN LOPEZ



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## PREVIOUS GUESTS



**FROM FLORIBAMA SHORE  
KIRK MEDAS**



**MEMBER OF SWV  
LELEE LYONS**



**SINGER & ACTRESS  
MELBA MOORE**



**MEMBER OF GSBOYZ  
PRINCE CHARMING**



**ACTOR & COMEDIAN  
CLAYTON THOMAS**



**MUSIC & TV  
EXECUTIVE  
PHIL THORTON**



**TIK TOK STAR &  
COMEDIAN  
TY GIBSON**



**MODEL &  
PHOTOGRAPHER  
STEVEN G**



**RADIO & TV  
HOST  
LESLIE SEGAR**



**INDIE ARTIST X DAUGHTER OF A  
HUMMINGBIRD  
TASHAWNA**





FEATURED



PREVIOUS GUESTS



**INFLUENCER**  
TRAY BILLS



**SINGER & ACTRESS**  
TARAL HICKS



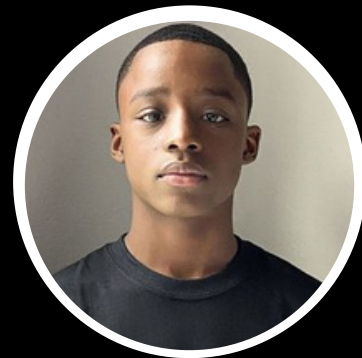
**SINGER & ACTRESS**  
NETTA BRIELLE



**RHYTHM + FLOW**  
NIKE TURBO



**FORMER NFL PLAYER JELANI**  
MALIK JENKINS



**SINGER & VIRAL SENSATION**  
KEEDRON BRYANT



**CEO OF EDELHEISS**  
RODNEY FOSTER



**SOCIAL MEDIA  
INFLUENCER & SHOW HOST**  
ALDREN



**1/2 OF GROUP  
AUDIO PUSH**  
OKTANE



**CEO OF  
HOLLYWOOD UNLOCKED**  
JASON LEE



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# ZAP XCLUSIVE SEASON 2



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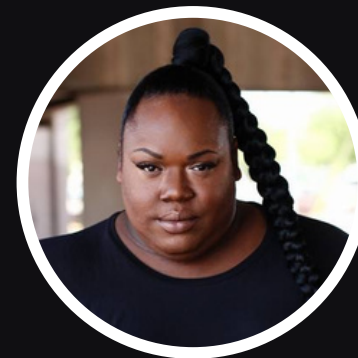
## PREVIOUS GUESTS



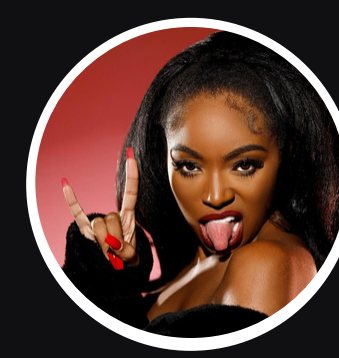
**R&B DUO**  
**RUFF ENDZ**



**FROM FLORIBAMA SHORE**  
**KIRK MEDAS**



**CELEB CHOREOGRAPHER**  
**JENZI RUSSELL**



**FROM FLORIBAMA SHORE**  
**CANDACE RENEE RICE**



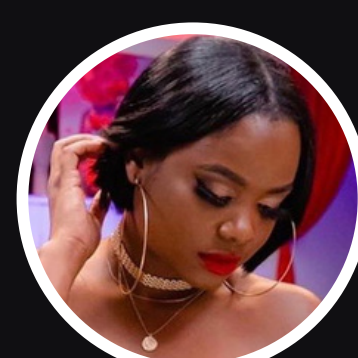
**CELEB CHOREOGRAPHER**  
**ADRIAN S THOMPKINS**



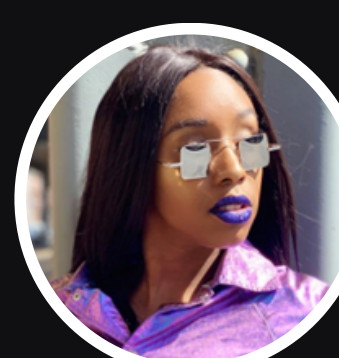
**CELEB PLASTIC  
SURGERY FELLOW**  
**MICHAEL KEYES**



**MOTIVATIONAL SPEAKER  
CHOREOGRAPHER**  
**KENNY CLUTCH**



**COMEDIAN & TV  
PERSONALITY**  
**DANNY DUECES**



**CHOREOGRAPHER & BRAND  
SPECIALIST**  
**NAIMAH JACKMAN**



**ACTOR & COMEDIAN  
LEGEND**  
**MICH3AEL COLYAR**



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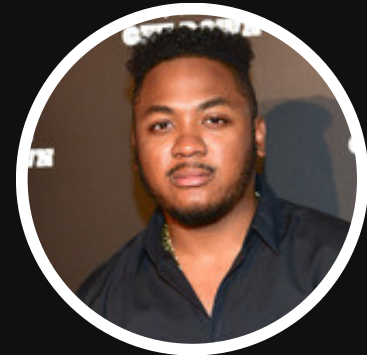


# ZAP XCLUSIVE

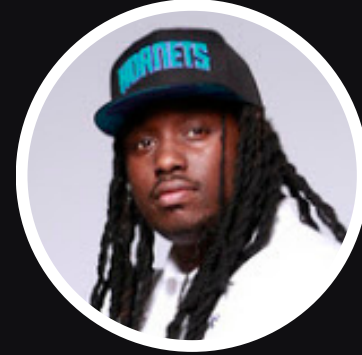


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## PREVIOUS GUESTS



**ACTOR**  
**JULITO MCCULLUM**



**JERSEY CLUB LEGEND**  
**KEVIN "DJ LILMAN" BROWN**



**CELEBRITY DENTIST**  
**CATRISE AUSTIN**



**R&B SUPERSTAR**  
**DONELL JONES**



**3T MEMBER & SINGER**  
**TJ JACKSON**



**EMMY NOMINATED  
ACTOR**  
**MELVIN JACKSON JR**



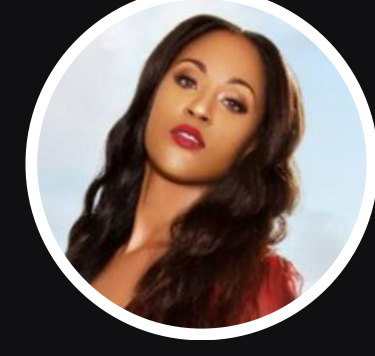
**PRODUCER ACTOR  
CHOREOGRAPHER**  
**PHIL WRIGHT**



**GRAMMY AWARD  
WRITER, PRODUCER, SINGER**  
**EDWIN SERRANO**



**ACTOR, SINGER,  
SONG WRITER**  
**KEITH ROBINSON**



**PLATINUM  
RECORDING ARTIST**  
**SHONTELLE TAYNE**





FEATU3RED



PREVIOUS GUESTS



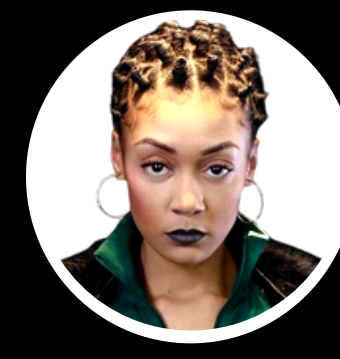
**INDIE ARTIST**  
**SHENICE (TOU) JOHNSON**



**RECORDING  
ARTIST & SONG WRITER**  
**ALVIN GARRETT**



**ACTOR PRODUCER WRITER**  
**DERREX BRADY**



**ACTRESS & RECORDING ARTIST**  
**MERCEDES MORRIS**



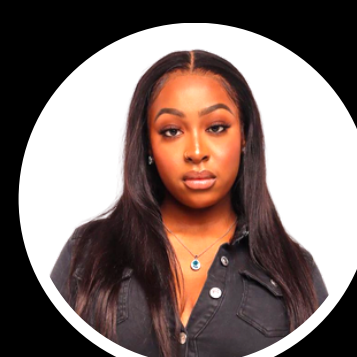
**INTERNATIONAL  
ARTIST**  
**SIO**



**TIK TOK & SOCIAL MEDIA  
INFLUENCER**  
**TY GIBSON**



**FROM  
RHYTHM + FLOW**  
**INGLEWOOD IV**



**BRITAIN'S G3OT TALENT  
FINALIST/SINGER**  
**SARAH IKUMU**



**RECORDING  
ARTIST**  
**J. BROWN**



**ARTIST**  
**TAVIOR DONTAE  
MOWRY**





FEATU3RED



## PREVIOUS GUESTS



**RECORDING  
ARTIST & SONG WRITER**  
MELISSA BAILEY



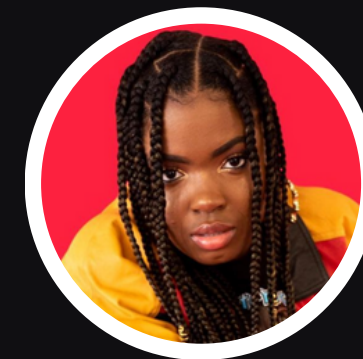
**HIP HOP & DX  
CONTENT CURATOR & HOST**  
CDK



**HOST & AUTHOR**  
COURTNEY STARKS



**ATHLETE**  
THURMAN BROWN



**ACTRESS ON  
CW ALL AMERICAN**  
KYANNA SIMONE



**RECORDING ARTIST**  
T.VILLA



**RECORDING ARTIST**  
P.DOT



**VIDEO CREATOR**  
STEVEN "RAY" SIMPSON



**ARTIST**  
BAKE MUSIC



**FITNESS COACH &  
ENTREPRENEUR**  
BO TALLEY-WILLIAMS



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# ZAP XCLUSIVE SEASON 3



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## PREVIOUS GUESTS



**SURGEON M.D & POET  
IMAN MOHAMED  
ABDULMAJD**



**COMEDIAN  
RODNEY PERRY**



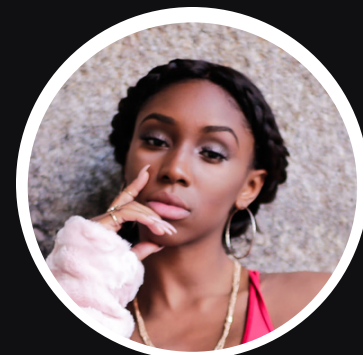
**NEWS PERSONALITY  
MELISSA CHATAIGNE**



**FASHION & LIFESTYLE INFLUENCER  
OMAR PARKMAN**



**FROM B2K  
RAZ B**



**CHOREOGRAPHER &  
BRAND SPECIALIST  
NAIMAH JACKMAN**



**SOCIAL MEDIA INFLUENCER &  
SHOW HOST  
ALDREN**



**REALITY STAR &  
RECORDING ARTIST  
STORMI MAYA**



**RECORDING ARTIST  
MRK SX**



**FOX SOUL  
HEAD OF PROGRAMMING  
JAMES DUBOSE**



# #BCTB BLACK CULTURE THE BREAKDOWN

## BIOGRAPHY

"What happened" is a new series created to have deeper conversations with individuals and organizations who have achieved success and fame in entertainment.

The level of success met varies and some experience longevity while others something much more short lived. These different lived experiences by entertainers brings about one commonly asked question, What Happened?

## PRESENTS

# » WHAT « HAPPENED?

#BCTB



LIVE

ON



@GOSPELARTISTENT



SAT 11/28  
8:00PM/EST

BLACK  
SD  
Magazine



FROM  
MINDLESS BEHAVIOR  
@RAYTRENDYME



HOST  
CREATOR  
@THEONLYJERZEY



FROM  
GSBOYZ  
@OHBOYPRINCE



HOST  
FROM SWV  
@THEREALLELEESW



FROM  
B5  
@FLYSAMURRI

1.2M+  
G.A.E REACH

1.9M+  
TALENT REACH

3.1M+  
TOTAL REACH